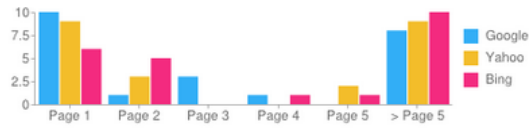


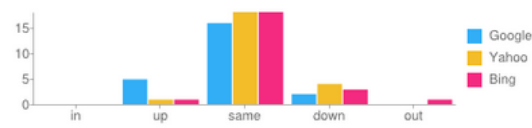
Keyword Ranking Report Example

Keyword ranking summary:

Ranking distribution:



Ranking changes:



Keyword ranking details:

| Keyword | Searches | Google | Yahoo | Bing |
|---------------------------------|----------|--------|-------|------|
| aluminum boat trailer | 260 | 22 | 46 | 42 |
| aluminum boat trailers | 720 | 19 | 41 | 37 |
| aluminum boat trailers for sale | 140 | - | - | - |
| aluminum trailer | 1,600 | - | - | - |
| aluminum trailers | 1,900 | - | - | - |
| boat trailers | 6,600 | - | - | - |
| boat trailers for sale | 2,400 | - | - | - |
| catamaran trailers | n/a | 3 | 14 | 14 |
| custom aluminum boat trailer | n/a | 7 | 3 | 13 |
| custom aluminum boat trailers | n/a | 8 | 3 | 14 |
| custom boat trailer | n/a | 30 | 16 | 11 |
| custom boat trailers | 260 | 25 | 19 | 14 |
| custom catamaran trailer | n/a | 1 | 1 | - |
| custom catamaran trailers | n/a | 1 | 2 | 1 |
| custom made boat trailers | n/a | 1 | 2 | 1 |
| custom pontoon trailer | n/a | 1 | 1 | 1 |
| custom pontoon trailers | n/a | 1 | 1 | 1 |
| custom watercraft trailer | n/a | 4 | 5 | 5 |
| kokopelltrailers.com | n/a | 1 | 1 | 1 |
| pontoon boat trailer for sale | 880 | - | - | - |

This shows the position of your website in Google for that keyword.
We track keywords in Google, Yahoo & Bing search engines.

A +1 means this keyword has moved up 1 position in Google this week/month.

Statistically, the difference in traffic & sales between being #1 vs #5 is about 500%

Keyword Ranking Report Example

We track the history of every keyword in timeline graphs, below you can see we started ranking in May at position 25.

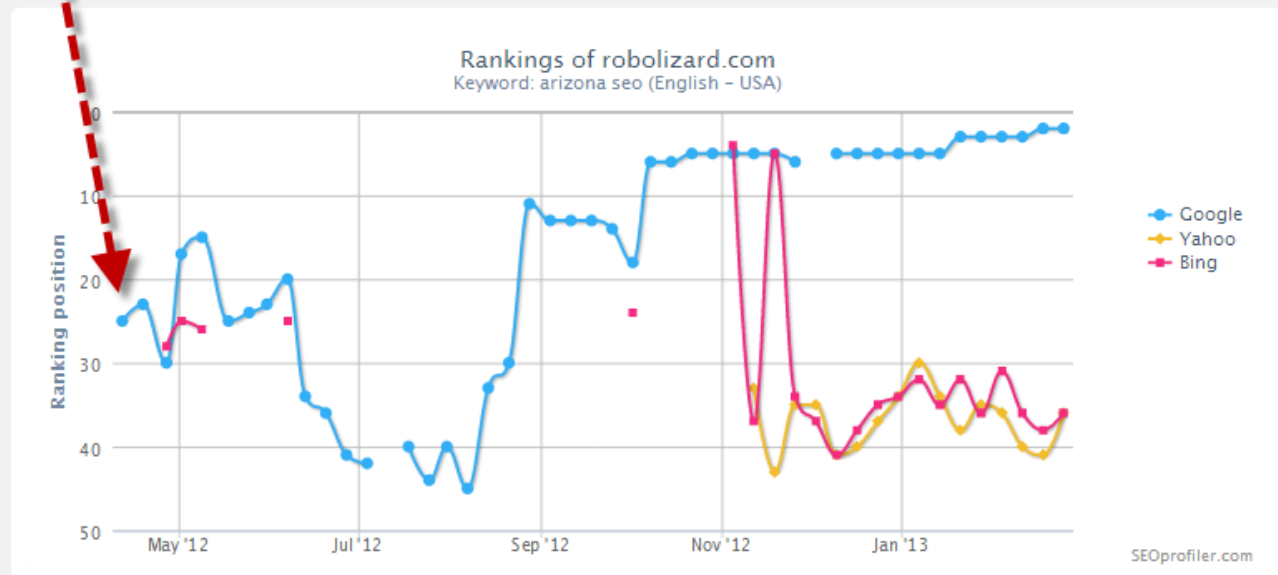
6 months later we have an extremely competitive keyword 'arizona seo' ranked #1

Keyword ranking details:

| Keyword ? | Searches ? | Google ? | Yahoo ? | Bing ? | Top 10 ? | ? | | | |
|------------------------------|------------|----------|---------|--------|----------|----|----|--------|---|
| EN advertising in scottsdale | n/a | 2 | ** | - | ** | 25 | in | TOP 10 | ✗ |
| EN advertising scottsdale | n/a | 2 | ** | - | ** | - | ** | TOP 10 | ✗ |
| EN adwords scottsdale | n/a | 1 | ** | 26 | +2 | 29 | in | TOP 10 | ✗ |
| EN arizona seo | 880 | 2 | ** | 36 | +5 | 36 | +2 | TOP 10 | ✗ |

Previous positions of robolizard.com for the keyword "arizona seo":

Region: English - USA EN



Best and worst rankings for the keyword:

| Google | | |
|-----------------|------|-------------|
| This week: | 2 | 25 Feb 2013 |
| Last week: | 2 | 18 Feb 2013 |
| Best position: | 2 | 25 Feb 2013 |
| Worst position: | 45 | 7 Aug 2012 |
| Avg. position: | 16.1 | |

| Yahoo | | |
|-----------------|------|-------------|
| This week: | 36 | 25 Feb 2013 |
| Last week: | 41 | 18 Feb 2013 |
| Best position: | 30 | 7 Jan 2013 |
| Worst position: | 43 | 19 Nov 2012 |
| Avg. position: | 12.5 | |

| Bing | | |
|-----------------|------|-------------|
| This week: | 36 | 25 Feb 2013 |
| Last week: | 38 | 18 Feb 2013 |
| Best position: | 4 | 5 Nov 2012 |
| Worst position: | 41 | 10 Dec 2012 |
| Avg. position: | 14.2 | |